

The IXP landscape in the SEE region

Initial Findings

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• Purpose:

• Assess the evolution and state of the IXP ecosystem in the SEE region to identify

trends, challenges, and opportunities

• Goals:

- Identify areas of growth or stagnation
- Highlight internal and external challenges
- Propose actionable recommendations to address identified challenges and leverage opportunities



Introducing the Region



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Region is Not Homogeneous



- Regulatory disparities (EU and non-EU)
- Market size (larger and smaller)
- Geographic location (landlocked and coastal)
- Intra-region connectivity (Ex-YU and rest)

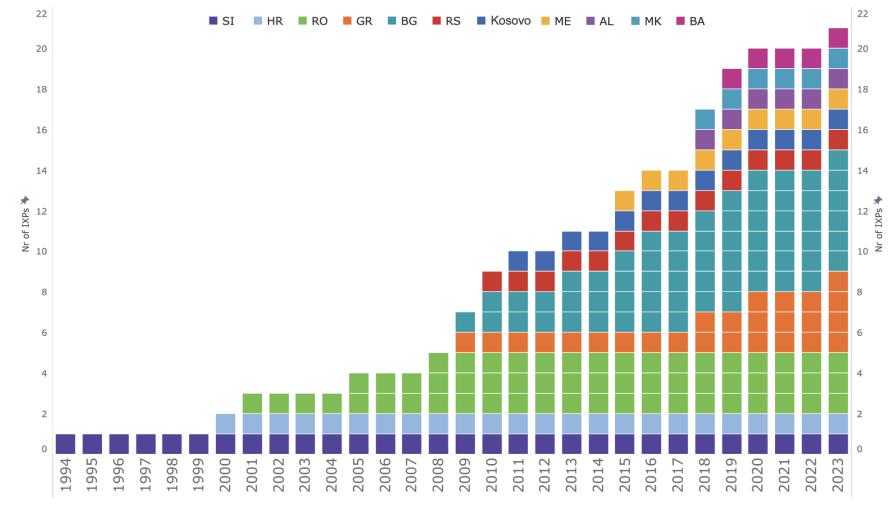


Initial Findings

IXP Landscape



Data source: PeeringDB 7



Data source: PCH IXP directory

IXP Governance



• Diverse Governance Models:

- NREN-operated, ISP association, commercial, led by the regulator
- Large number of IXPs run by NRENs
- Different levels of membership involvement
- Impact on Growth:
 - Governance and business models influence access to funding for critical equipment upgrades
 - Affects the ability to attract new members and shape growth strategy
 - Lack of focused personnel inhibiting growth potential

Market Dynamics



• Incumbents' role:

- Incumbent ISPs often hold significant influence over local IXPs
- Not all ISPs engage in open peering at the local IXP, limiting traffic exchange opportunities
- Market Concentration:
 - IXPs is typically more useful for small and medium sized ISPs
 - Larger ISPs may prefer private peering or rely on international hubs
- Regional Investment Challenges:
 - The lack of a sustainable cross-border market makes it harder to draw in major players or

secure large-scale infrastructure investment (E-commerce, Media, Finance, Content)

Proximity to Major Data Hubs



• Pros:

- Good access to a larger digital ecosystem
- Low(-ish) latency
- Low cost transit (for some countries)

• Cons:

- Dependency on foreign hubs
- Underdevelopment of local IXPs and peering
- Export of capital from domestic economy
- Lack of localisation



Criteria for Success

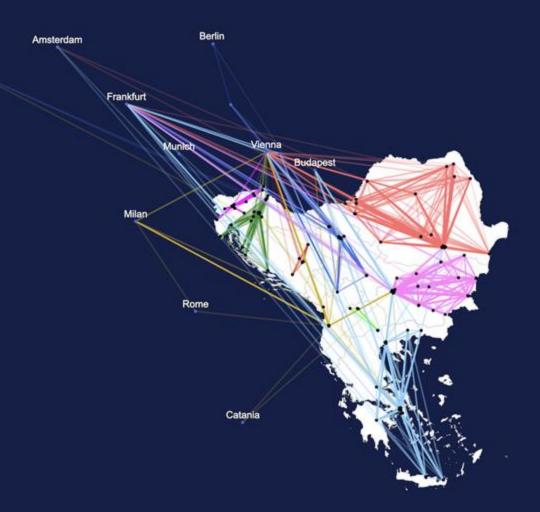


- 1. Keeping local traffic local
- 2. Facilitating inter-region traffic
- 3. Attracting global hyperscalers and content providers
- 4. Supporting economy digitisation

In-Country Connections (1)

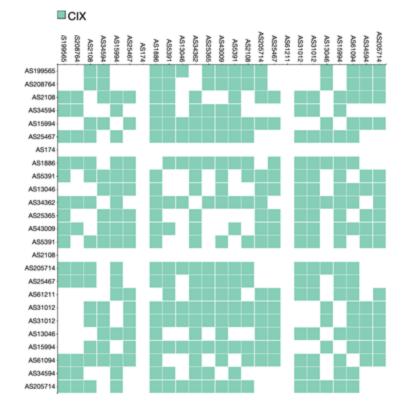
London

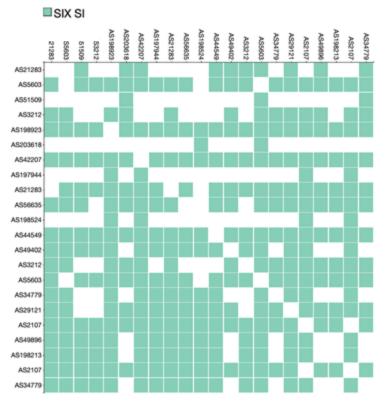
Country	Total number of paths	Out-of- country number of paths	Out-of- country paths %				
AL	72	19	26.39%				
BA	28	3	10.71%				
RS	455	31	6.81%				
GR	754	27	3.58%				
RO	1544	29	1.88%				
SI	418	6	1.44%				
HR	592	6	1.01%				
BG	2031	15	0.74%				
МК	25	0	0.00%				



In-Country Connections 1

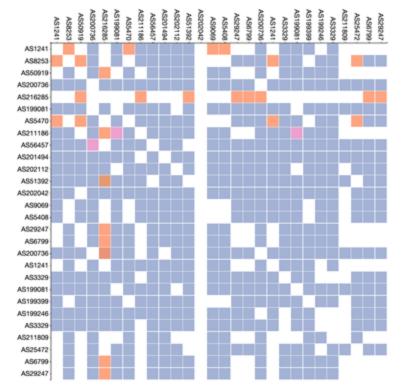






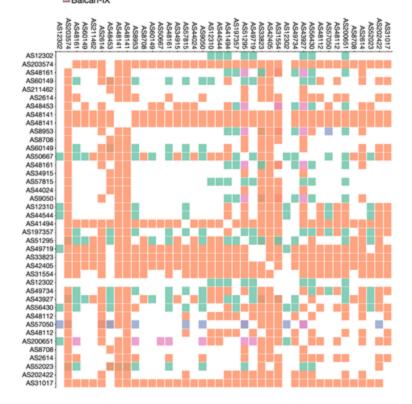
In-Country Connections 2

NetIX Greece
 GR-IX::Thessaloniki-Peering LAN
 GR-IX::Athens-Peering Lan
 Free-IX Greece



RoNIX

InterLAN-IX-InterLAN Peering Network
DSIX
Balcan-IX



Inter-region connections (2)

- Total IPv4 paths: 40,833
- Out-of-region paths: 8,507 (20.83%)
- In-region paths: 32,326 (79.17%)



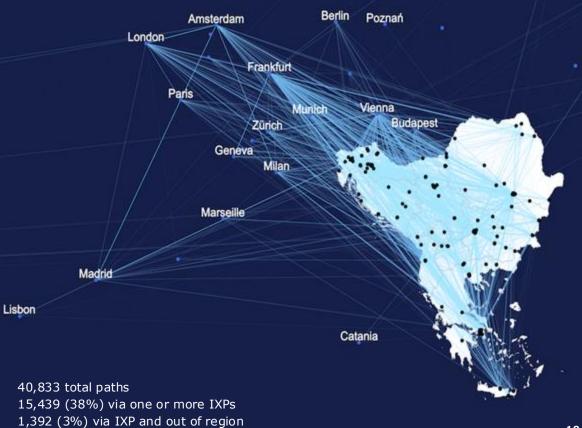
Inter-region connections (2)

Number of in- region IPv4 paths	Regional IXP in the path							
8645	NetIX Sofia							
8640	InterLAN							
8438	SOX							
7944	BIX.BG							
4526	CIX							
4424	SIX							
3567	GR-IX::Athens							
2394	B-IX BG							
2359	Balcan-IX							
878	NetIX GR							
702	GR-IX::Thessaloniki							
543	RoNIX							
455	MegaIX Sofia							
318	IXP.mk							
305	VarnaIX							
258	T-CIX							
36	BHNIX							
21	ANIX							
6	MIXP							

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Data source: RIPE Atlas

Differences? (1) / (2)



Presence of ISPs at regional IXPs

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		XIX	£	BHNIX	sox	МІХР	InterLAN	RoNIX	BALCAN-IX	BIX.BG	NetIX	B-IX (Balkan-IX)	MegaIX Sofia	Varna IX	T-CIX	ANIX	IXP.mk	GR-IX: Athens	GR-IX: Thessaloniki	SEECIX	THESS-IX	NetIX Greece	KOSIX
		Slovenia	Croatia	Bosnia& Herzegovina	Serbia	Montenegro		Romania					garia			Albania	N. Macedonia			Greece		ø	Kosovo
AS5603		200G		nerzegovina																			
AS3212		200G																					
AS34779	SI	200G	10G							10G													
AS21283		40G																					
AS9119		10G	10G		10G					10G							10G						
AS5391			30G														10G						
AS15994			80G																				
AS205714	HR		200G																				
AS44306			80G																				
AS25144																							
AS9146				20G																			
AS42560	BA																						
AS20875																							
AS8400					400G						20G				1G								
AS31042			20G		400G		10G		10G	20G	20G												
AS15958	RS				200G																		
AS9125					40G																		
AS44143					х																		
AS43940						Х																	
AS15397	ME					х																	
AS8585						х																	
AS8708							100G																
AS9050	RO						10G		40G		10G												
AS12302	RU							10G															
AS8953							100G	100G															
AS8866										20G	100G	10G		10G					1G				
AS8717	BG									200G	20G	20G		10G									
AS29244										100G				1G									
AS42313 AS50973	AL																						
AS50973	AL															1G							
AS206262																							10G
AS21246 AS33983	AL*																						10G
AS33983	~																						10G
AS29170																							10G
AS6821																	10G						
AS43612																	10G						
AS34772	МК										100G						1G						
AS41557																	10G						
AS34547																	10G						
AS6799																		800G	20G				
AS3329	GR																	600G	200G				
AS25472	un																	200G	10G	10G			
AS1241																		200G	10G				

Data source: IHR, PeeringDB, RIPEStat

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20

Cloud, CDN and OTT leaders in IXP participation



	SI HR SI C		RS		RO			BG	AL	MK	GR						
				sox	InterLAN	RONIX	BALCAN-IX	BIX.BG	NetIX	B-IX (Balkan-IX)	MegaIX Sofia	T-CIX	ANIX	IXP.mk	GR-IX: Athens	GR-IX: Thessaloniki	SEECIX
Akamai				200G			40G	100G									
Amazon							200G							200G			
Anexia				10G				10G						10G			
BelCloud				20G			40G							10G	1G		
Blizzard Entertainment				10G				10G									
ByteDance			200G	100G				100G									
CacheFly				10G	10G												
Cloudflare		40G	40G	100G	10G	10G	20G	200G	100G	10G	10G		20G	400G	10G	10G	100G
Delta Cloud							300G	100G									
Digital Realty														30G		20G	
Edgoo	10G																
Fastly							200G										
Google			80G	200G	40G		600G	400G	20G	20G	20G						
Hetzner Online			100G					200G									
Huawei					20G												
Hurricane Electric	100G	30G	100G	100G	100G	10G	100G	100G	100G	100G	10G	10G	10G	100G	10G	20G	100G
i3D.net				100G		10G											
M247			10G	20G	10G	60G		10G									
Mainstream			40G														
Meta			400G	200G	200G	200G	200G	420G	400G	20G	20G	30G					
Microsoft.		40G		20G		200G	200G	100G		10G				200G		20G	
Netflix				100G	100G							10G*					
OVHcloud								100G									
Riot Games							10G	10G	10G	10G				10G			
Softnet	10G	10G	10G				10G						10G				
Sony														10G			
Valve			200G	100G				100G									
Voxility				20G	10G	20G		10G									
Yahoo!						10G	20G	10G									

Digitalisation of the Local Economy



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Takeaways



• Evaluate Governance Structures:

- Ensure IX operations are optimized from both policy and operational perspectives
- Build Strong Communities:
 - Successful IXPs often foster active communities (e.g., hosting NOG meetings)
 - Communities help attract new members and enhance collaboration
 - Especially critical for small IXPs: community advocacy can drive growth and relevance



• More Attractive to Global Players

- Companies can/may serve multiple countries from a single hub
- Stronger Security
 - Less distance = fewer risks for data in transit
- Lower Latency
 - Crucial for gaming, fintech, and real-time apps
- Greater Resiliency
 - Less dependence on hubs like Frankfurt or Vienna
- Cost Savings
 - Reduced transit needs can lower overall costs



• Help us Produce Accurate Reports:

- Keep your **PeeringDB** records up-to-date
- Provide access to public membership data, traffic stats, looking glass and governance policies
- Deploy more **RIPE Atlas Probes** and **Anchors** in the region to cover more diverse ASNs



Questions & Comments



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THANK YOU!